



AIRTURN, INC.

PRESS RELEASE
December 01, 2008

For Immediate Release

Contact:
SoYoung Lee, VP and Director of Operations
soyoung@airturn.com
720-381-1706
720-863-0988 fax
www.airturn.com
2525 Arapahoe Ave. E4-451
Boulder, CO 80302

Powerfully simple page turns for musicians who wish to move from paper to digital music scores.

Boulder, CO (December 1, 2008): AirTurn, Inc. is pleased to announce the launch of its AT-104 wireless page-turner, a device that revolutionizes the way musicians read, study, teach and perform. The AT-104 evolved from the needs of musicians who want to move from paper to digital music scores in a way that would be easy to use, versatile, and environmentally friendly.

The concept behind the AT-104 page-turner is quite simple. By depressing an attached pedal, a signal is sent from the AT-104 to the computer that is equivalent to the Page Up or Page Down functions on the keyboard that programmatically turn a page. No software installation is required for most document and music reader programs to immediately recognize the wireless page turning commands from the AT-104. For example, a user may scan any musical score into a PDF or Word file and use the AT-104 to turn the pages of that electronic document.



The AT-104 offers plug-and-play operation for most computers with PC and MAC operating systems. The user simply plugs the receiver into the USB port of the computer and the transmitter into a variety of commercially available foot pedals.

The AT-104 is specifically designed with the musician in mind who deals with the daily inconveniences of paper scores including pianists, conductors, and contemporary musicians, among others. There are no complex software installation requirements, giving the user immediate usability. Silent page turning eliminates the need for a traditional human page turner and provides an ideal tool for performing and recording artists. This results in a freer flow of music in an uncluttered wireless operation.

AirTurn, Inc., a newly formed Boulder based company, creates and markets technologies to enhance the study, practice and performance of music.

For more information please contact SoYoung Lee, soyoung@airturn.com 720-381-1706, 303-828-0526 cell, or visit www.AirTurn.com

###